

25 years!



InfoMarket
BUSINESS NEWS AGENCY

www.infomarket.md



InfoMarket - news resource,
designed for business people who focus on verified data, fresh facts, trends and forecasts in their business activities.

*It is the **first** highly specialized news agency in Moldova and the **first** online media in Moldova.*

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The Agency was established on **February 7 , 2000**.
At that time Moldova was on the threshold of cardinal transformations, and qualitative financial and economic information was one of the most demanded goods on the information market.

To save readers' time, the Agency has created its own, now **well-recognized news format**: short information that succinctly captures the essence of an event, statistic or opinion.

25 years!



OUR PRODUCTS



Newsletter

*It is issued as an electronic bulletin
twice a day
in three languages:
Russian, Romanian, English*

03

Every day the Agency's journalists work to create an optimal **Newsletter**, which reflects the main news of the day, facts, trends, opinions.

At the end of the week comes the **7 Days** issue, a roundup of the week's top events.

Notification of subscribers about the most important events and breaking news is issued in the "Express" operational mode.

Agency's Audience:

38% - company executives;

29% - middle managers;

18% - students.

Readers' main age – 28-60 years

About 70% of readers have average incomes and above the national average

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OUR CLIENTS

04

COMPANIES and ORGANISATIONS' EMPLOYEES,
representing different sectors of the economy.

- Banking and Financial Sector
- Insurance
- Audit and Consulting
- ICT
- Transport
- Energy Sector
- Commerce
- Import-Export
- Healthcare
- Agriculture
- Tourism, etc.

Agency's Partners:

- ✓ mass-media:
Economic Press Club of Moldova,
Logos Press Business Review. Capital-Market,
Economist etc.
- ✓ Companies and organizations that post our
news on their media resources

ALSO:

- State institutions
- Regulators
- Representative offices of international organisations in Moldova
- Embassies and consulates
- Professional organizations and associations
- NGOs

OUR PARTNERS

25 years!



Banca
Națională
a Moldovei



THE WORLD BANK



PHILIP MORRIS
INTERNATIONAL



MOLDOVAGAZ



Dräxlmaier



and anyone else who couldn't be listed here:

Thank you for being with us!

OUR PRODUCTS

➔ InfoMarket Online (**InfoMarket**.md)

The website is the business card of InfoMarket agency.

No more than 20% of the Newsletter is made publicly available.

Other, unique Agency products and services are available on the website.

06

Every month about
50-60 thousand site visitors
are registered:
17-20 thousand unique
IP-addresses

94% of visits– from Moldova!

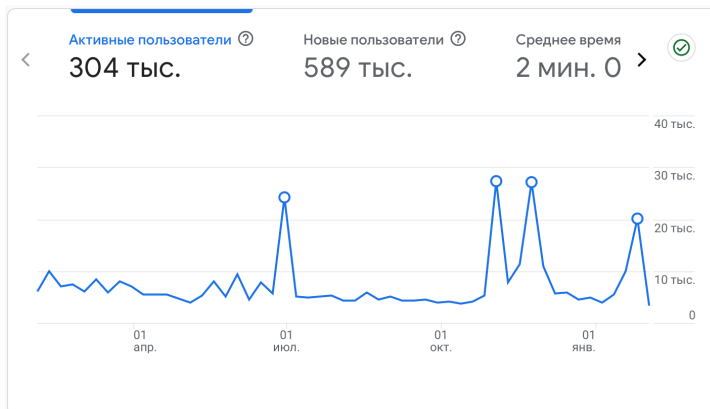
OUR PRODUCTS

07

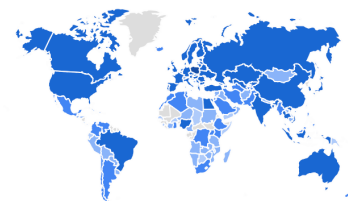
2024



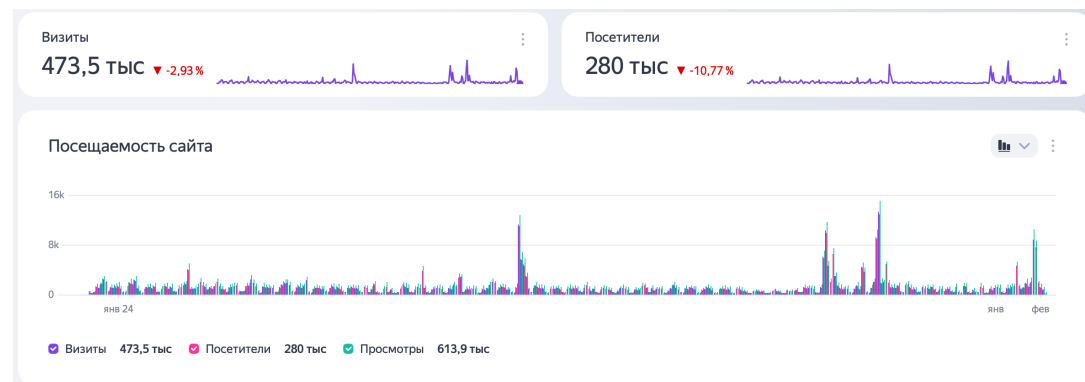
InfoMarket Online (InfoMarket.md)



Активные пользователи с разбивкой по параметру Страна



СТРАНА	АКТИВНЫЕ ...
Moldova	181 тыс.
Poland	75 тыс.
United States	7,4 тыс.
Russia	7,2 тыс.
Germany	4,7 тыс.
Ukraine	3,7 тыс.
Romania	3,1 тыс.



InfoMarket
BUSINESS NEWS AGENCY
www.infomarket.md

OUR PRODUCTS

WEBSITE SERVICES:

- **Searching for information** in the headings or in the archive using the search bar
- **Information tables**
 - daily exchange rate of ALL banks of the country, NBM and exchange offices
 - key macroeconomic indicators
 - Average rates on loans and deposits in Moldova

Current key macroeconomic indicators

NBM - 07.02.2025 >

INDEX	RATE	CHANGE
USD	18.7535	↑ 0.1201
EUR	19.4333	↑ 0.0266
RON	3.9050	↑ 0.0054
RUR	0.1938	↑ 0.0036
UAH	0.4524	↑ 0.0046

CREDITS

в лях на 31.12.2024		
ЮР	8.25	↑ 0.45
ФИЗ	9.5	↑ 0.75
в валюте на 31.12.2024		
ЮР	6.01	↑ 0.20
ФИЗ	8.47	↓ 0.65

MOLDOVA'S KEY FINANCIAL AND ECONOMIC INDICATORS

INDICATOR	PERIOD	DATA	DYNAMICS
GDP in current prices (min. MDL)	Jan.- Sep. of 2024	233129	+0.6% to the Jan.-Sep. of 2023
Official Reserves, min. USD	at the end of 2024	5483,57	+0,55% since the begin. of 2024
Individuals Foreign Remittances (min. USD)	2024	1611,62	-1% to the of 2023
Inflation	Dec. 2024 (12 mon)	6,97%	+2,77 p.p. by Dec. 2023
State Budget Revenue (min. MDL)	Jan.- Nov. 2024	60172,2	+6,1% to the of Jan.-Nov. 2023
External Debt, min.USD	at the end of the 2024	4190,38	+13,37% since the begin. of 2024
Foreign Direct Investment, min.USD	by the end of the Sep. of 2024	5618,15	+2,7% since the beginning of 2024
NBM Base Rate (% annually)	from 05.02.2025	6,5%	+0,9 p.p.
Industrial Production (min. MDL)	Jan.- Nov. 2024	-	-0,6% to Jan.-Nov. 2023
Farm Production (min. MDL)	Jan.-Sep. 2024	-	-6,8% to Jan.-Sep. 2023
Export (min. USD)	Jan.-Nov. 2024	3285,2	-12,1% compared to Jan.-Nov. 2023
Import (min. USD)	Jan.- Nov. 2024	8219,9	+4,5% compared to Jan.-Nov. 2023
Average Wages in the Country (lei)	III quarter 2023		art. 2023
Unemployment Rate (%)	III quarter 2023		art. 2023
Population	at 1 Jan. 2022		n 1 2022

Finding the best exchange rate in banks

EXCHANGE RATES IN COMMERCIAL BANKS

Выберите дату: 05.02.2025

БАНК	USD		EUR		RON		RUB		UAH	
	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА
BCR Chisinau	18.6000	18.9000	19.2800	19.5900	3.8200	3.9300	0.0000	0.0000	0.3500	0.4500
Victoriabank	18.5300	18.8900	19.2500	19.5500	3.8000	3.9300	0.0000	0.0000	0.0000	0.0000
Eurocreditbank	18.6300	18.8300	19.3100	19.5300	3.8000	3.9000	0.0000	0.0000	0.0000	0.0000
Comertbank	18.6000	18.7800	19.3500	19.4500	3.8000	3.8900	0.0000	0.0000	0.0000	0.0000
OTP Bank	18.6200	18.9500	19.3500	19.5900	0.0000	0.0000	0.0000	0.0000	0.4000	0.4500
Moldindconbank	18.6700	18.9900	19.3000	19.5900	3.8000	3.9400	0.0000	0.0000	0.0000	0.0000
maib	18.6300	18.9300	19.3000	19.5700	3.8200	3.9200	0.0000	0.0000	0.3900	0.4500
ProCredit Bank	18.6700	18.9400	19.3600	19.5900	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
Fincombank	18.6600	18.8900	19.3500	19.5500	3.8200	3.9200	0.0000	0.0000	0.0000	0.0000
Energbank	18.6500	18.9000	19.3200	19.5500	3.8200	3.9100	0.0000	0.0000	0.0000	0.0000
Eximbank	18.6400	18.8800	19.3000	19.5000	3.8200	3.9200	0.0000	0.0000	0.0000	0.0000

БАНК	USD		EUR		RON		RUB		UAH	
	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА	КУПЛЯ	ПРОДАЖА
Deghest	18.6300	18.7000	19.3500	19.4200	3.8500	3.8900	0.1780	0.1820	0.4400	0.4700

OUR PRODUCTS

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WEBSITE SERVICES:

- **Data on banks** and their performance indicators
- **Data on insurance companies** and their performance indicators
- **Companies' News**
- **Announcements of economic agents** on buying and selling businesses, hiring personnel etc.
- **Announcements of important business and cultural events**

The only media in Moldova, where you will find the most relevant and detailed **activity indicators** of all commercial **banks**, monthly.

Banks provide this information directly to InfoMarket for publication and tabulation for further analysis.

BANK INFORMATION

Data about the Activity of Moldovan Commercial Banks (thous. lei) on 31.12.2024

NAME OF THE BANK	TOTAL ASSETS	OWN FUNDS	AFTER-TAX PROFIT	LCR (%) *	DEPOSITS. TOTAL	DEPOSITS OF INDIVIDUALS	CREDITS. TOTAL	IMPAIRMENT OF CREDITS
BCR Chisinau	2 088 450.6	688 721.0	48 657.9	1 671.00	1 301 794.2	670 803.3	341 388.9	25 904.7
Comertbank	2 204 950.6	325 235.3	1 252.6	855.51	1 528 219.3	993 854.0	1 076 388.7	21 756.4
Energbank	3 276 392.6	823 237.1	36 916.5	284.00	2 148 427.0	1 260 887.0	1 797 350.3	67 853.8
Eurocreditbank	1 694 991.2	292 758.4	10 914.0	336.91	1 167 983.3	853 748.4	883 735.1	10 836.6
Eximbank	5 709 113.4	1 103 149.4	11 313.8	845.16	4 104 731.4	2 092 195.6	2 952 610.9	171 690.0
Fincombank	6 234 428.7	782 717.7	123 310.3	603.00	4 602 137.5	2 877 661.3	2 972 382.2	58 323.8
maib	59 488 875.0	6 615 883.4	1 396 053.6	274.11	46 079 104.0	27 675 222.9	29 454 907.5	1 206 008.7
Moldindconbank	36 175 054.9	4 400 974.9	1 111 986.6	289.05	28 667 749.3	20 179 805.5	18 991 935.2	901 579.0
OTP Bank	21 259 357.3	2 149 172.4	571 650.6	331.00	16 881 402.0	7 748 361.8	8 214 354.5	348 128.9
ProCredit Bank	7 451 361.7	1 057 764.4	92 168.3	470.56	4 866 467.7	2 432 103.7	4 356 861.3	107 438.9
Victoriabank	24 608 351.6	4 213 486.7	590 479.6	157.47	17 989 615.7	10 429 468.5	9 801 142.5	437 903.9

* LCR % - Liquidity Coverage Ratio (%)

➔ InfoMarket PR&Production

10


- **Ratings**
Based on financial indicators
- **Media-Monitorings**
Tracking all media coverage of industries, competitors, government regulatins etc.

Rankings

Mentioning brands in the media by sector

- **Preparing press packs**
- **Advertising materials**
- **Customer support**





InfoMarket - is a team of journalists, philologists, translators, programmers, copywriters and others.

We like numbers and facts. Each of us is convinced that
Business journalism – is the Most interesting and dynamic.

Our guiding principle: **impartiality, accuracy and a balanced approach to presenting information.**

2000-2025

Dozens of journalists who now work on popular TV channels in the country, in print media and press services of the largest companies in Moldova and international organizations have completed the **InfoMarket "School"**

25 years!

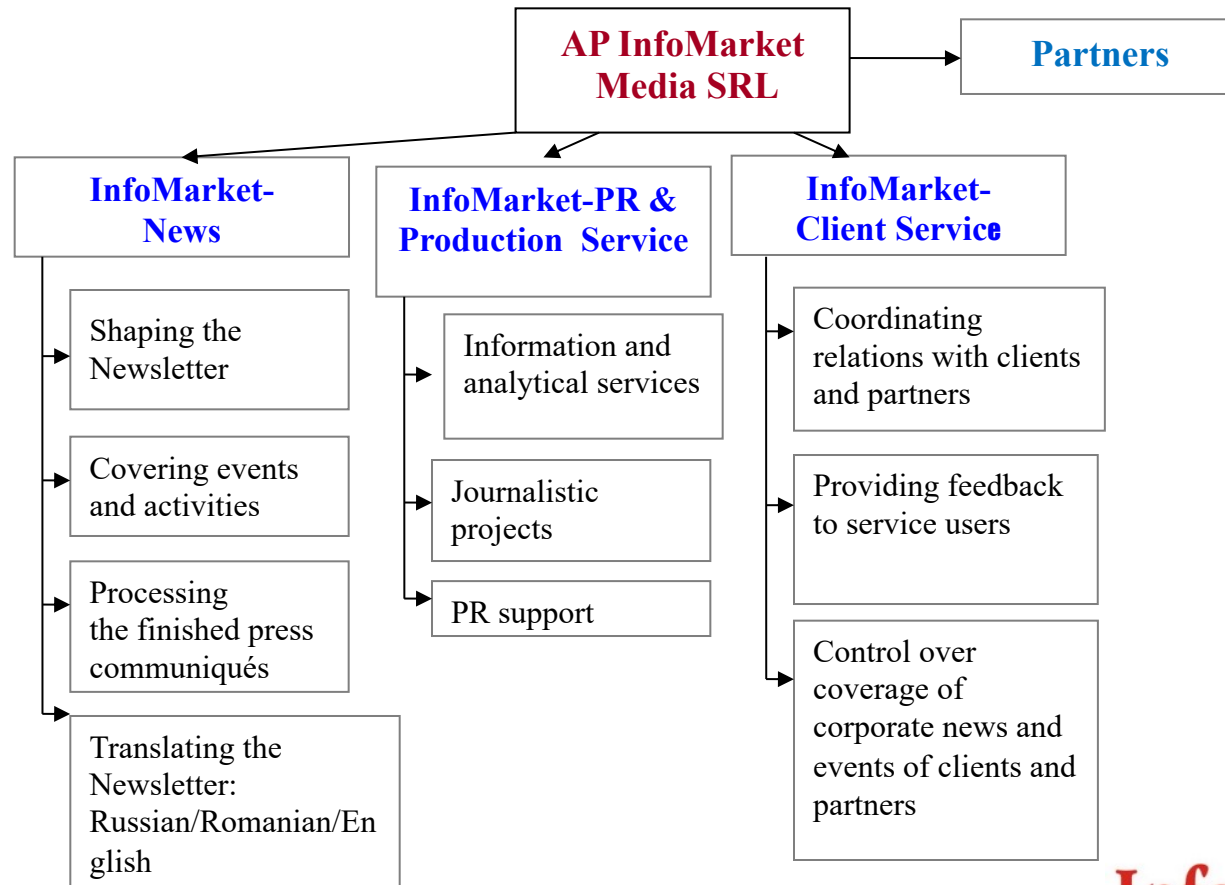
We **SHAPE** the **NEWSLETTER**

We **ANALYZE** the information

We **SUPPORT** our partners

STRUCTURE

12



ADVERTISING

Partner BANNERS on the home page and internal pages

InfoMarket Agency places advertising and information banners of partners on **InfoMarket-Online**, as well as press releases and information materials in the \

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Website Home Page: Partner Banners and Companies' News

RUS ROM ENG
Entry Registration

InfoMarket
АГЕНТСТВО ДЕЛОВЫХ КОММУНИКАЦИЙ
 6 FEBRUARY 2025, THURSDAY, 19:23

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[PRODUCTS AND SERVICES](#)
[ADVERTISING ON INFOMARKET](#)
[CONTACT US](#)
[ВСЕ ПАРТНЕРЫ](#)

NEWS
ankrupting enterprises?
The trap for the oil products market
László Diósi: Foreign investments come to Moldova due to banking

EVENTS AND COMMENTS

Moldova will receive EUR 15.4 million grant from EBRD for construction of 400 kV high-voltage transmission line Balti-Suceava

This is provided for in the relevant grant agreement, which was signed on February 6 in Chisinau by Prime ...

06.02.2025

Moldova will have access to over 86.7 million euros

06.02.2025

Moldova is finalizing the Reform Program and the List ...

05.02.2025

The NBM increased the base rate applied to the main ...

05.02.2025

The EU's financial assistance under the Moldova ...

04.02.2025

INDEX	RATE	CHANGE
USD	18.7535	↑ 0.1201
EUR	19.4333	↑ 0.0066
RON	3.9050	↑ 0.0054
RUR	0.1938	↑ 0.0036
UAH	0.4524	↑ 0.0046

INDEX	RATE	CHANGE
USD	18.6117	↓ 0.0158
EUR	19.3342	↓ 0.0159
RON	3.8190	↓ 0.0040
RUB	0.1780	0.0000
UAH	0.3950	0.0000

CREDITS

в леях на 31.12.2024	
YOP	8.25
ФЗЗ	9.5

DEPOSITS

в леях на 31.12.2024	
YOP	2.98
ФЗЗ	3.55

Telegram InfoMarket in Română

Scanează! Apasă! Abonează-te!

NEWSLINE

The Energy Community Secretariat will support the National ...

06.02.2025

Moldova received \$264 million from IFAD under 8 financing ...

06.02.2025

The 46th World Congress of Vine and Wine (OIV) will ...

06.02.2025

Petrut Rotaru has been appointed First Vice-Governor ...

06.02.2025

In Moldova, airline passengers will receive higher ...

06.02.2025

A bilateral screening session on Chapter 30 'External ...

06.02.2025

The Moldovan authorities may refuse holding an auction ...

06.02.2025

In Moldova, annual inflation continues its upward trajectory, ...

05.02.2025

MARKET'S PULSE

Dr. Sándor Csányi: Being the 4th largest, OTP in Moldova ...

In 2019, OTP Group from Hungary acquired from Societte ...

17.01.2025

The Ambassador of the Kingdom of the Netherlands in ...

On the 4th and 5th of October, the first Netherlands-Moldova ...

22.09.2023

Scott HOCKLANDER: For me, the persistence of Moldovan ...

Interview by InfoMarket USAID Moldova ...

16.05.2023

COMPANIES' NEWS

Antonio Vencesla, new Corporate Affairs & Communications ...

04.02.2025

Maib launches the 'Check your counterparty - business ...

03.02.2025

Maib named The Best Bank for Sustainable Finance in ...

24.01.2025

Maib unveils the new purpose, vision, and values to ...

22.01.2025

Electric Spring '25 - get a free ticket to the most ...

04.02.2025

Financial flexibility: generous credit limits, and ...

30.01.2025

Strategic Priorities of Verum Group for 2025: We will ...

23.01.2025

Green Card Insurance - now in maibank ...

21.01.2025

INDEPENDENCE AND IMPARTIALITY



InfoMarket Agency does not use or receive grants or any other funding, remaining all these years an **economically and politically independent project.**

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InfoMarket on the Moldovan media market is one of the few examples of how **media outlets operate only by selling their products and services**

Editorial policy is determined by an editorial board of professional journalists and economists.

We are grateful to our customers, partners, readers and subscribers for their support!



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25 years!

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InfoMarket
Group of Companies



AP InfoMarket Media SRL

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